

FUTURE CAMPAIGN STRATEGIES

Regional Campaign Launches

Following the initial Disability Alliance campaign launch in Brisbane on 28th January 2009, the alliance will be organising a number of smaller regional campaign launches in major centres around Queensland. It is anticipated these will take place in Townsville, Mackay Toowoomba and the Wide Bay Burnett region.

Meeting with State Members of Parliament

The Disability Alliance will encourage and support people to **approach their local Members of Parliament and political candidates** to discuss how the campaigns key messages impact on their own lives - in their own words and with their own passion. This will include providing campaign supporters with hints on how to ensure that politicians get back to them.

Sharing Your Story

The Disability Alliance will continue to collect, compile and share stories using a variety of mediums (video, internet, newsletters) which highlight the impact on the lives of people with disability of a lack of supports, a poorly coordinated Medical Aids Subsidy Scheme and failures of Queensland hospitals and the community health sector.

Collecting and Analysing Policy and Budgets of All Political Parties

Once the election is called the Disability Alliance will approach the leaders of all political parties formally requesting their disability policies and funding commitments.

The Disability Alliance will also analyse the funding promises and policy platforms of all political parties objectively, stripping away the political-speak, and then compare these to each other and against the parties' recent track records in the disability area.

Gathering supporters

The Disability Alliance will continue to gather support from individuals with disability, their family, carers, allies and interested members of the community, disability organisations, and community organisations.

Distribute Information to Supporters

The Disability Alliance will distribute all of the above information in a straight-forward format, widely throughout the disability sector, to State politicians and the media. The alliance will also release carefully timed official media releases at a local, regional and state-wide level in print and electronic media.